



Kairos Prison Ministry Australia

Changing Hearts, Transforming Lives, Impacting the World

Region Awareness and Promotions Pack

To assist in building awareness locally and connecting with Christian Churches to build sustainable Regions.

August 2026

www.kairos.org.au/mykairosoz

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What is Awareness and Promotion?

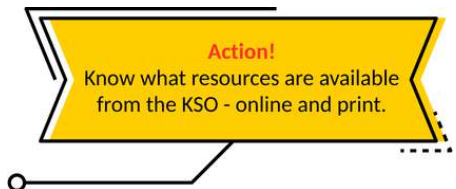
For the past few years, KPMA has moved to a model of Awareness. Instead of trying to get people to sign up to volunteer and telling them all about how to volunteer, what training is involved, different roles etc we, instead, begin by tell them about life changing stories linked to Kairos. It may help if you think about how you first got involved... for most it would have been a personal invite from a friend or family member. Maybe it was someone who spoke about it at church. It could have been an article or radio interview. Now, think about why you got involved... For most of us, it was because you felt moved by the Holy Spirit to not only see other people's lives transformed but possibly, your own.

You can review here what has been produced in the last few years with this in mind:

- Kairos Films on YouTube - <https://tinyurl.com/KairosAus>
- Impact Stories/Testimonies – <https://kairos.org.au/testimonies/>
- Kairos News Page – <https://kairos.org.au/news/>
- Get Involved Guide - <https://kairos.org.au/learnmore/>
- MyKairosOz - <https://kairos.org.au/mykairosoz/> (most resources are "Members Only" so make sure you are logged in to see the full list). Here you will see our brochures and postcards that are available via the Kairos Support Office (KSO).

These resources are focussed on the impact, the testimonies, the changed lives. There are some text versions of testimonies available in [Appendix 1](#).

Then there are the "elevator speeches" that have been around for a while – see [Appendix 2](#). These are conversation starters and ways to talk about Kairos to people you come into contact with.



We have also created some short scripts for Kairos Inside and Kairos Outside. These have been adapted from long form talks from Kairos volunteers. These can be used at events and also for Closing Ceremonies. [Appendix 4 – KO](#) and [Appendix 5 KI](#).

The aim is not to educate people on how to be a volunteer, the aim is to make them aware of Kairos and the impact – then invite them to find out more.

Kairos has received some very insightful guidance in this area from Crossbeam Communications – a Christian Communications agency - that has helped us to bring this all together as steps: Aware, Care, Commit and Share.

First, make people **Aware** – get to know our name, what we do. We have done this through Christian radio campaigns across Australia, by promoting our website as the central landing spot to find out more and to make contact and putting out media releases talking about the work of Kairos. This has resulted in local Regions receiving many enquiries from new volunteers and potential guests.

We have made it easy for someone to enquire about volunteering, prayer support or becoming a guest by simply contacting us via the website. We have put out media releases and been available for interviews – these have been used in print, online and to provide talking points for interviews. We had 3 celebration events for the 30th Anniversary in 2025 that were advertised in Christian publications and saw many people attend a Kairos event for the first time and we have captured impact stories of real people involved in Kairos in Australia in print and on video.

From there, people have the opportunity to move from aware to **Care** – they sign up for the quarterly newsletter, they follow us on Facebook (followers have doubled since we started this campaign), sign up to a prayer vigil or consider making an enquiry to find out more.

Then, we ask them to **Commit** – that will be different for each person. They may come to an event, a closing ceremony, become a regular donor, talk to a Region about volunteering etc.

Then, the next part is where you are at – **Share**. This is why you are reading this. These are the people who tell their friends, family and church about Kairos. They set up information tables, they hand out brochures, speak to groups, share Kairos Facebook posts to their own page, invite others to attend events.

You most likely have gone through each of these stages – think about how you got here and how you are involved in Kairos. As Christians, we all have a unique testimony about our faith journey. As a Kairos volunteer, you have so many stories about your Kairos journey! Stories that others want to hear which may inspire them to want to find out more.

We need **every Kairos Volunteer to find someone to replace/replicate them** – if we all do that, we will be equipped for the future. **Wisdom** will be passed on instead of being lost. Think of those in your Region who have been around for 10 and 20 plus years – how much they have shared with you and others that could be shared with new volunteers. **Hearts** of new volunteers will be turned to want to minister to those in prison and the families impacted by it.

Kairos cannot continue if we do not have new volunteers and supporters coming on board who can learn from you and the team around you. As Jesus encouraged us all: don't hide your light – share it, pass it on and leave a legacy.

*“No one, when he has lit a lamp, puts it in a secret place or under a basket, but on a lampstand, that those who come in may see the light.
Luke 11:33*

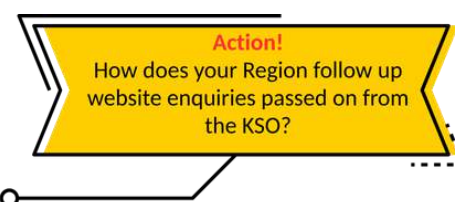


How to Find New Volunteers

Website

The Kairos website was relaunched in 2022. Since that time, without any direct or intentional promotion, we have received hundreds of enquiries. Many of these are volunteer enquiries. Each enquiry includes the postcode so that the Kairos Support Office (KSO) can direct them to their nearest Region and personally introduce them by email to a contact who will speak to them. Without having to do a thing, volunteers are knocking at your door. Each Region must ensure that every enquiry passed on to them from the KSO is followed up with a phone call or email. Even if it turns out they may not be suitable to come on team, we can still thank them and ask them to keep in contact with prayer vigils, agape and to read the quarterly newsletter (that they will be automatically signed up for). More recently, we are seeing an increase in contact from potential KO Guests via the website. Women who have been told about KO by someone currently in prison – lets make sure each one is followed up and connected to a KO Weekend.

Action: Regional Chairs should check their Kairos emails for any enquires passed on and ensure the person is called or emailed. You can delegate this task, if need be, but please make sure the person is contacted. We have found in the past that many potential leads have not been followed up. Imagine if this was you. You hear about Kairos and you pluck up the courage to go to the website and ask how you can get involved. Please talk about this in your Region and find out how new enquires are being handled.



Region Webpage

Did you know that every Region can have their own page on the Kairos website? So far, 10 Regions have taken this up. Once set up, you can share your own webpage link with those you connect with. How to do it? All you need is some information about your Region and the KSO will arrange it all. Regions do not have to manage the page or have any knowledge of websites. It is all done for you. Contact the Projects Officer to get started at projects@kairos.org.au or you can read the details about setting it up [here](#).

Community

Every Region has local events where community groups can have an information table. Both Christian and secular opportunities will come up. If your Region covers a large geographical area, create a plan and map out where you have volunteers who can investigate different suburbs and get involved in events. Lions Club, Zonta, Neighbourhood Centres, Women's Groups, Indigenous Groups, Men's Shed, Walking or Running Groups – even the notice board at your local shopping centre or Council.

These are just a small example of community groups around Australia that you can enquire about getting involved in – you know your community best so start local!

Sometimes there are markets or events and you can get a table where you can display information about Kairos, talk to people about the impact of imprisonment on the community. Tell people about Kairos Outside and how women are impacted by the imprisonment of family and close friends. So many opportunities!



Let's not forget the Sausage Sizzle! Firstly, it is a trusted community outreach used by many local groups where you can easily display brochures and talk to people but also, you can raise money for your next program to help cover costs. Every Region should be doing this as it is a great team building activity and you are guaranteed a positive outcome. These can be held on weekends or weekdays. We know about Bunnings, Mitre 10 and Home Hardware doing this. Find your local store and start the process. If you have both in your community, why not do both stores? Check out this website that gives some advice on running these events - <https://fundraisingdirectory.com.au/article/how-to-run-a-bunnings-sausage-sizzle>

It is important to have information on both Kairos Inside and Kairos Outside for people to take and find out more. Remember, the more people know about Kairos, the more we will grow.

More information about this and other Fundraising ideas can be found in the **Fundraising Ideas** document on MyKairosOz – Kairos.org.au/mykairosoz and search “fundraising”. Lots of ideas and links to help you.

Action: Find your local community events. Get members of your Region looking out for opportunities in your area and see if they may be suitable Kairos. Make contact and see if you can book a date.

Action!
Check the new Fundraising Ideas document on MKO.

Notice Boards

As mentioned above, there are opportunities to put a Kairos postcard or poster in your community. Supermarkets such as Woolworths, Coles and IGA have community notices that you can use for free. Do you know a local business who lets groups put notices in their window? Why not put one about Kairos with contact details for the website or the local Region (if displaying an email, only use a Kairos address). Remember, put up a notice about Kairos in general but also include one for Kairos Outside – there are women in every Region and community who are impacted by another’s imprisonment and this might be the first time they hear about KO.

Look at this example of a notice board at Woolworths. Anyone in the community can leave a notice here or some **postcards**. Why not take a Kairos postcard with your Regions email address and leave it there today? Even if it doesn’t have your local Regions details, people can make contact via the website that is listed on every piece of printed material we have.



Some Regions have gone to local Courts or community centre and put up notices there (where we are allowed) or in the public restrooms. Think outside the square and go to where the people are.

Church and Christian Groups

Local Church

Ask each member of your Region to take Kairos brochures and postcards to their Church and ask if they can be put on the information table, notice board, front desk etc. Just think how many local churches are represented in your Committee – this is a first step for volunteers to let their church community know they are involved in Kairos. We will talk more about Church campaigns later in this document.

Church Events

Do you have a denominational event each year where Christian groups promote their ministries with an information table? Look into this and see if you and maybe other Regions in your area can join together to have a table. If KI and KO Regions join forces, you will have volunteers from different backgrounds available to speak to other potential supporters or volunteers about both programs. Even if you can pass out brochures, that is getting the name of Kairos out there.

Christian Groups

Some are involved in Cursillo or Emmaus or similar groups – we already have strong partnerships there but these are examples of local Christian groups to be involved in.

Are there Christian groups already involved in outreach with those impacted by imprisonment in your area? Contact them and introduce yourself and Kairos. For example, in some areas The Salvation Army does an outreach to those who are visiting family/friends in prison. They talk to them while they are waiting to go through security – what a great opportunity to partner with them and hand out some Kairos Outside information!

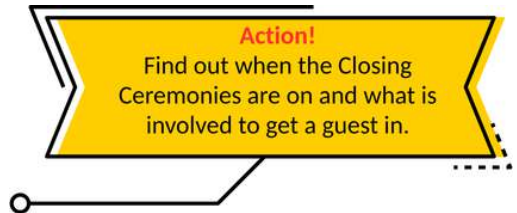
Action!
What denominations are represented in your Region?

Some KO Regions have done this on their own in the past – why not look into doing this locally and you may find new contacts.

Action: Ask your Region to list out any denominational gatherings or Christian conferences they know about. Is there an opportunity to have an information table? Are there activities we can join with? Is it a national conference and could you partner with the KSO to have a presence there? If yes, make contact with the KSO or the Chief Operating Officer to discuss.

Closing Ceremony

What better way for someone to see the impact of a Kairos program than by attending a Closing Ceremony! The testimonies of participants, the stories from volunteers, the raw emotions – there is nothing like it. Invite someone, sit with them and be ready to talk to them and ask them what they think. It may be a life changing moment for them. Have you had someone make an enquiry to find out more? This is a great way to introduce them. If they are willing to go through the process of getting clearance to attend, they may be prepared to get involved as a volunteer. Most people would be interested in attending if they knew it was an option.



Local Fundraising Events/Information Events

Kairos has created some amazing events in the past. Morning tea's, trivia nights, fundraising chocolates, fundraising flower bulbs, movie nights – all sorts of things that provide opportunities for the community to come and either find out more while enjoying something to eat or by buying something they like.

Another idea is to have an information event – we have found these need to be promoted as events where you can promote testimonies of lives changed, how prison impacted my life, how I went from hurt and despair to healing etc. Christians want to hear testimonies of lives changed so make that the headliner instead of "How to Volunteer with Kairos" – they can find that out later! These take more work to organise and you need confident speakers who know how to tell a story. Have a look at the 30th Celebration events held in 2025 that are on YouTube. Behind the scenes, each person was carefully chosen and was helped with writing down their story. Some preferred to have someone come up to the stage with them and be "interviewed" with pre arranged questions to help them talk in front of people and also, to stay on track. This preparation gave them confidence to share, ensured they stayed on topic and created an impact on everyone who heard. See the KPMA YouTube page - [YouTube - Kairos Prison Ministry Australia](#) (or search Kairos Prison Ministry Australia on YouTube and look for the 30th Anniversary playlist.



Every Region should aim to have some sort of event (fundraising or information – or a combination of both) every year for the benefit of connecting with the community, spreading awareness of the Kairos name, telling others why you are involved and then sharing some information they can take away with them. It is also a great way for all the different volunteers in your Region to come together in a fun and different way to encourage each other, share the news about Kairos and enjoy the camaraderie of uniting to reach out to the community. You can find out more and get some ideas about Fundraising in the new **Kairos Fundraising Ideas** document on MyKairosOz (MKO) plus you can read each month updates about what Regions are doing in the Volunteer News prepared by the Chief Operating Officer (COO) - <https://kairos.org.au/document/volunteer-news/>

Church Outreach and Relationships

Many Regions have existing, healthy relationships with local Churches. Others have found that they need to engage and find Churches in their area to connect with. In both cases, it is important to not only start the relationship but also nurture it. This section will help with outreach to churches and maintaining connections.



A relationship with a Church can be in many different forms but all need to ensure we maintain the following when acting on behalf of Kairos Prison Ministry Australia and to make sure the church understands the following:

- All programs must be run in accordance with the relevant KI or KO Manual and cannot be changed or added to;
- Teams must have volunteers from a variety of Christian denominations and not all from the one church.
- Kairos is an interdenominational Christian ministry. See the "Interdenominational, Diversity and Spiritual Unity Policy" from Kairos Prison Ministry International. <https://kairos.org.au/wp-content/uploads/2022/06/Policy-Inter-Denominational-Diversity-Spiritual-Unity-aka-Common-Groundv2020-11.pdf>
- Ensure any Church relationship is known by the Regional Committee, the State Chair and the Chief Operating Officer (COO). The KSO database can also connect Regions and Churches so that any existing relationship is noted with the relevant contacts (Region and Church).
- Where appropriate, connect with other Regions in your area so that any approach is done as a group rather than individuals.



Region Preparedness

When planning an outreach, the Region or group of Regions involved needs a core team who are ready to plan and respond to any response received. The role of the team will be as follows:

- Establish a team which includes the Regional Chair/s.
- Agree on a geographical focus area with the support of the State Chair. There may be a need to partner with other Regions in the area to avoid any overlap.
- Agree on call to action points – what do we want the church to do when they receive the email?
- Have a local contact on the email – ideally the Regional Chair and include Kairos contact email (no personal emails). It is also suggested that a contact number also be provided.
- If a response from a church comes through to the KSO, confirm the person who will receive the information from KSO and ensure they act on it within a few days.
- Have team members who are prepared to speak to churches to answer questions or to give a presentation if requested.
- Check the Region has a store of the new Kairos brochures and postcards and be ready to share with any church that requests them (remember, a box of the new resources have already been sent. Check what you have. If you have run out, order more via the KSO).
- Have realistic goals for the outreach. If 1 Church responds, that is a success. If there are more, that will be amazing. A response may not come until a follow up takes place.
- Insurance – if you need to produce a Public Liability Insurance Certificate, your Regional Secretary should have a copy from the KSO for that year. Otherwise, contact the Kairos Support Office to request a copy – operations@kairos.org.au

Outreach Options

1. Email Campaign

It is agreed that reaching out to a new church is best done by email before face to face contact. It gives some recognition and validity to the ministry outreach before any other direct contact. Regions should use the support of the Kairos Support Office (KSO) to give weight to your outreach by doing an email campaign first. Each Region will need to have a personalised letter for their campaign. If partnering with neighbouring Regions, a combined letter to cover both areas of the ministry is recommended. In 2025, Kairos Outside Sydney took part in a test trial for their local area. It resulted in 3 new church partnerships. The letter used for that campaign was carefully put together and can be used by other Kairos Outside Regions. There is also a Kairos Inside email that has been produced that highlights the KI ministry. These letters use an opening paragraph that highlights the impact on the area the church is located or generally in Australia.

It is vital to have a clear call to action such as: ask us a question, follow up call, arrange for a presentation or have some brochures that can be displayed. You can customise the templates as needed to make it relevant for your outreach but these templates should work for all Regions. You just need to have a small team who can identify the suburbs to target (see NCLS below) and be ready to answer any enquires if they come through.

Action: Discuss this with your Region to see if you can take part. Keep reading for more information.

NCLS - Church Contact Information

Using the data provided to Kairos Prison Ministry Australia (KPMA) from the National Church Life Survey (NCLS), we have information for the geographical areas identified by NSW, QLD and SA State Councils. This publicly available contact information is in the Vega database and can be used for email campaigns. If your State or Region is not covered by this information, or you have a wider base you want to cover, the Region can provide that information to the KSO. (Church name, denomination, contact email, phone, address) and they can be added in. Contact to KSO to see what is available – operations@kairos.org.au

Region Crossover

Regions should be aware that there will be potential KI and KO crossover for churches – it is important we do not run campaigns that may contradict another Region in the same area and look to possibly partnering Regions if both KI and KO wish to do an outreach. The State Chair will need to be aware of the campaigns and flag any areas where Regions should collaborate. Churches should not be emailed about different campaigns from different Regions in the same year.

Technical Support – Email

The KSO will support the Region with the email campaign by adjusting the approved email template as required for the Region and sending the email via the Vega database. If required, the KSO will also host an online “survey” for churches to provide a response online. Any responses will be sent to the Region contact. The KSO can also provide email metrics such as the delivered rate, opening rate, which links were clicked on – this will help with understanding the response. If the Region wishes to focus on an area not covered by the NCLS data held by KPMA, they will need to provide that information to the KSO as mentioned earlier in this document.

Resources

The KSO has existing and new resources to support the on the ground work that will help Regions to present a professional and on brand face of Kairos. This includes brochures, hand outs, presentations (PowerPoint) and speaking points. See [Appendix 6](#) for samples of what is available.

As you prepare to present to a church or group or even speak to someone you know, it can be helpful to familiarise yourself with the resources available. The good news is that there is no need to create your own

resources as these have been put together to help you. However, if you believe a tool or resource is missing, please let us know so that this can be improved for everyone by emailing Projects@kairos.org.au.

Existing Resources

- Postcard - Kairos General
- Postcard - Kairos Outside
- Volunteer overview - A4 2 sided
- Brochures: KI, KO and General - 3 fold brochures.
- Testimony Booklet – Sue, Ace and Merry.

Note: *Your Region has been sent these resources already but if low in stock, Bruce Bond at the KSO can be asked for more copies – operations@kairos.org.au*

- PowerPoint – KSO has a template that should be used by Regions for any PowerPoint slides used in public – do not create a new presentation or make any changes. Available on MyKairosOz under members only.
- Appendix – the appendix in this document has more resources for you including notes, testimonies, a short introduction to Kairos Inside and Kairos Outside and more.

Outreach to Churches in Your Community or Catchment Area

If your Region or a group of Regions are ready to do an outreach, you need to answer these questions:

- What do we want to achieve from this outreach?
- Do we have a clear goal? Eg: Volunteers, new Guests, supporters, an opportunity to speak etc.
- How far do we want to reach in an email campaign? One suburb? A particular Council area? Just a handful of Churches?
- Do we have a team ready to respond to any enquiries?
- Do we have volunteers who are confident to make face to face follow up or speak at a church service or event?
- Know how you can engage new potential volunteers if there are no upcoming programs. Eg: attending Journey, SWAP continuing ministries etc.

Your Regions Needs – Kairos Inside or Kairos Outside

Kairos Inside and Kairos Outside have different needs with their Church relationship but the establishing and maintaining of them has a lot of similarities. Here is a list of the most common needs:

Kairos Inside

- Christian volunteers to come on team
- Prayer support
- Other support such as agape, financial etc
- Supporting those who have been released to join a Christian community

Kairos Outside

- Outreach to potential Guests – in the church and in the community
- Awareness of KO as many potential Guests are already in the church (but have not made their history public knowledge) or members may come into contact with others in the community who would be eligible to be Guests.
- Prayer support
- Financial support or sponsorship of a KO weekend.
- Take brochures for information tables.

For the local Church, we need help them to understand how partnering with Kairos may work:

Church

What Does Partnering with Kairos Look Like?

- **A partnership of fruitful Gospel Outreach**

Kairos has a proven track record of helping people impacted by incarceration coming to know Christ and being transformed by the love of Christ. Kairos is built on strong training of volunteers before engaging in ministry.

- **A partnership that expands the ministry of the local church**

In most cases, the local church can't just go into a prison. But through supporting Kairos you can be involved in this opportunity without impacting your current outreaches and resources.

- **A partnership that enables your people to see fresh examples of God's transformational love and power at work in changing lives**

As a community of believers, when we see the lives of others being changed, our own faith is built up. Your congregation will be encouraged to be more engaged in sharing God's love in all contexts.

- **A partnership that is 'doable'**

Kairos is established and known in the community with training and resources for our volunteers.

See our Church Partnership Factsheet in [Appendix 7](#). This is a PDF that you can add in your contact details at the end.

Once you are clear on the next steps, approach your State Chair about this campaign. Formulate your plan, how you need to customise your campaign. The State Chair should then contact the Chief Operating Officer (COO) to plan the next steps.

Action: Discuss this with the Region and State Chair. Is this something you want to do? Can you put together a core team to own this? If yes, the State Chair can contact the Kairos Support Office Projects Officer to get the campaign started – projects@kairos.org.au



Getting Ready to Present or Speak to a Church

1. Church Campaign Information – Get Ready to present – this will take you through all the basics to ensure you don't forget a thing – See [Appendix 8](#).
2. Check how much time you have to present.
3. Speaking Points – If you have presented in the past, you may not need too much help but we want to help you to focus on the stories. The appendix has an short introduction to KI and KO that you can use – Appendix **Here are some points to keep in mind when speaking and to stay focussed on the stories and testimonies that touch peoples hearts:
 - a. Introduce yourself and where you volunteer for Kairos.
 - b. Short introduction to Kairos. For example:
Kairos is an interdenominational Christian ministry that addresses the spiritual needs of incarcerated men, women, their families and those close to them. By sharing the love and forgiveness of Jesus Christ, Kairos hopes to change hearts, transform lives and impact the world. We have two programs in Australia. Kairos Inside – ministering inside men's and women's prisons. Kairos Outside – a ministry for women who have or had someone close to them in prison.
 - c. How you got involved and why you continue to volunteer.
 - d. Testimony – yours, a participant or guest – this is what impacts the hearts of the listeners – but don't breach confidentiality.
 - e. How Kairos has impacted you as a volunteer but more importantly, as a Christian.
 - f. If you need more sample testimonies, see [Appendix 1](#) for examples.



4. Ask people to come and speak to you after or to make contact via the website and to include in the comments that they heard you at xxx church etc. (The KSO will refer the enquiry to your Region).
5. End with letting people know they can find out more on the website – www.kairos.org.au
6. PowerPoint – Use the approved PowerPoint for the presentation if you are able. It has approved wording and images. Do not create a new one or make changes to this presentation. It is there to support your talk and not have too much information. This can be found in MyKairosOz.
7. Take brochures and postcards with you. Make sure you have both Kairos Inside and Kairos Outside information.
8. Leave some brochures with the church Administrator or Minister.
9. Remember, all the printed materials have contact details for the KSO but if you want to direct people to your Region or a local contact, where possible, include the Region contacts Kairos emails (eg: regionX@kairos.org.au – never use a personal email). Include a mobile number if appropriate.

Next Steps

With all this information and the tools that have been created, none of this will make a difference unless each of us goes and talks to someone about Kairos. As a volunteer, **YOU** are the best person to tell someone about the life changing ministry that is Kairos. The KSO will continue to support and build awareness nationally, but we need local Regions to take the next step.

Talk to your Regional Committee about this document. What can your Region do this year to build awareness? Church outreach? Local fundraising? Email campaign?

If your Region is not able to commit at the moment, find something you can do as an individual. Ask your Regional Committee for some printed brochures and postcards that have been provided by the KSO. Approach your Church and ask to leave some brochures and postcards for people to take. Put a brochure or postcard at your local supermarket notice board. Keep some information in your car or bag and be ready to share the work of Kairos. Tell a friend to sign up to the Kairos newsletter (kairos.org.au/newsletter/). Invite another Christian to a Closing Ceremony and go with them.

Invest in the future of Kairos so that we can continue to fulfil Matthew 25:36 and give all the glory to God.

Appendix 1 - Testimony Samples

As mentioned above, personal testimonies – including yours – are powerful. Keep personal details confidential (don't use last names and change first names if necessary to make it anonymous) and share the impact on the lives of those involved in Kairos. Below are some real life testimonies from Volunteers and Participants that you can use if you like. More testimonies can be found on the website

<https://kairos.org.au/testimonies/>

Testimonies from 2025 30th Celebration Events

Links will open in YouTube.

Glenda (KO) - https://youtu.be/JmETIt2uHEw?si=TeDt3_ZC5H0E7wrr&t=4008

Pat (KI) - <https://youtu.be/JmETIt2uHEw?si=B-TqEJVq3eilz2i1&t=4919>

Simon (KI) - <https://youtu.be/JmETIt2uHEw?si=B-TqEJVq3eilz2i1&t=4919>

Louise (Chaplain) - <https://youtu.be/JmETIt2uHEw?si=B-TqEJVq3eilz2i1&t=4919>

Anne (KO) - <https://youtu.be/JmETIt2uHEw?si=B-TqEJVq3eilz2i1&t=4919>

You can also find other testimonies from Australia and the US on the Kairos Prison Ministry Australia YouTube page - www.youtube.com/@kairosprisonministryaustralia

Kairos Inside

Volunteer Testimony - KI

There is not just one word that can explain it but words like awesome, exhilarating, fulfilling, friendly, awestruck and so it goes on! When I went into a prison on my first inside Short Course, I did not know what to expect.... I had mixed emotions, I was excited and keen to serve God in this environment, but at the same time anxious. I had no need to be anxious! To see the Holy Spirit at work was nothing short of amazing.

Volunteer Testimony - KI

By weeks-end they (inmates) were completely transformed, they were interacting with each other and with our team. They were happy, smiling, and each day they looked forward to coming to see what was in store for them next.

Volunteer Testimony - KI

The other great thing with Kairos is the men and woman who serve God in it. You learn so much and make life-long friendships and of course continue to serve and have contact with the men and women on the (weekly) Journey program as you enter prison every month with a team.

Volunteer Testimony - KI

There was wonderful testimony from the women of now knowing God's love in their hearts – of lives changed – of steps taken in knowing God better and choosing now, with His help, to live lives that please and honour Him.

Volunteer Testimony - KI

The closing ceremony that evening gave the women an opportunity to share their own journey in knowing God better, affirming each other and publicly looking forward to the time ahead inside/outside in continuing knowing Him more and more. Some spoke of their intention to meet together to pray, read the bible and talk each week on the compound.

Participant Testimony - KI

My restoration journey after jail continues and would take not 3 minutes but 300 minutes to tell you about the grace love and mercy of my great God a large part of that restoration began for me when you Kairos people reminded and demonstrated to me that God loves me unconditionally,

Participant Testimony - KI

I'm glad we will have eternity in heaven so that I will be able to thank you each one for that. I will be able to find you easily - you'll be the ones with lots of stars in your crowns that the Master will give you when he says "well done my good and faithful servants"

Kairos Outside**Volunteer Testimony**

The experience of having a loved one in prison impacted every area of my life. As a guest on Kairos Outside for Women, I finally came to terms with that impact. Volunteering with Kairos now gives me the opportunity to share that gift with others and bring light out of the darkness.

Volunteer Testimony

It has been a privilege to watch God at work, and I am in awe of just what He can achieve over the small time frame of around 46 hours, in the lives of the women he chooses to attend the Kairos weekend. I have watched many lives changed, women who were broken brought back to their abandoned faith, and new commitments made to a life serving Jesus Christ.

Guest Testimony

I was blown away by the Christian agape love, empathy and understanding of the KO team when I was a Guest. Some of the team knew what it was like to have someone incarcerated or on parole, but what amazed me most were those on team who had not been impacted, but could empathise with our situations and not judge us.

Guest Testimony

It was such a blessing, a safe place that, I didn't know until I was there, was much needed. So impacted was I with the loving help I received that I wanted to be part of the ministry so that I could help others who were in need of what I'd received. I am still very much involved as a volunteer and I praise the Lord God for raising up the Kairos ministry and pray for those who volunteer in the many avenues in which they serve.

Appendix 2 – Elevator Speeches

Taken from the KPML Communications Guide.

Elevator speeches are to help each person have written or verbal talking points to use to describe Kairos based on the audience being addressed. It is helpful to know one or two of these and also have your own impact story ready for follow-up. The concept is that if you were with someone for only a short period of time (as in an elevator) and they asked you, 'What is Kairos?' you could quickly answer and lead to an invitation for more dialogue. This in turn helps create exposure for Kairos and can lead to new volunteers. In addition, when consistent written form is used, the repetitive nature across many uses helps build consistent awareness of Kairos Prison Ministry.

Elevator Speeches – Kairos Prison Ministry

40 WORDS - Conversational approach

Kairos Prison Ministry International is a Christian faith-based ministry that addresses the spiritual needs of incarcerated men, women, youth, their families and those who work with them. By sharing the love and forgiveness of Jesus Christ, Kairos hopes to change hearts, transform lives and impact the world.

59 WORDS - Conversational approach or short format for use in printed materials

Kairos is a Greek word meaning "God's Special Time" or "in the fullness of time," which means our Participants and Guests have an opportunity to reconsider their life choices. As hearts are changed and inmates begin to take responsibility for their actions, it's like having a front-row seat at a miracle. God transforms lives and the world is impacted.

88 WORDS - For printed materials

Kairos Prison Ministry shares the love and forgiveness of Jesus Christ to incarcerated men, women, youth and their families. Kairos sprang from the Cursillo movement and is supported by volunteers from the 4th-Day movements such as Cursillo, National Episcopal Cursillo, Presbyterian Cursillo, Lutheran Via de Cristo, The Upper Room's Walk To Emmaus, and independently ecumenical Tres Dias, as well as by volunteers from independent and non- denominational churches. As a ministry, Kairos embraces a diverse group of volunteers working together to fulfill Christ's call to action in Matthew 25:36.

111 WORDS - Extended format for use in printed materials

Kairos Prison Ministry is a ministry of the church ... a ministry of the apostles whom Jesus, the Christ, has called into community and sent forth into the environment of the correctional institution. Kairos has been called the best example of the early church in existence today.

The Kairos programs incorporate curriculum designed to build and encourage pro-social character and behavior. Society spends more than \$60 billion/year to keep 2.3 million inmates incarcerated, whereas the Kairos program is offered at no cost to State and Federal Institutions. *"It's been said that it costs the government \$1 million to keep me locked up, and a \$250 program from Kairos set me free."*

100+ WORDS - Alternate extended format for use in printed materials

Kairos Prison Ministry International, Inc. started in the State of Florida in 1976 and is now in 37 states and nine countries including Australia, Canada, Costa Rica, Dominican Republic, Honduras, Nicaragua, Peru, South Africa and the United Kingdom.

The Kairos method of talks, meditations, and individual and group activities is an invitation to incarcerated men, women and youth to enter into a personal relationship with the living Christ. Kairos is not only to help Christ in saving souls, but also to put human lives in service—literally to transform prison environments.

By bringing the love and forgiveness of Jesus Christ into prison and to the family impacted by incarceration, Kairos is widely recognized as a highly effective program that positively changes the persons' attitude and behavior. The Kairos full program involves an extensive Weekend time along with regular gatherings through Continuing Ministry.

Kairos is one ministry composed of three programs. Kairos Inside serves incarcerated men and women living in prison. Kairos Outside reaches out to the women outside whose lives are impacted by incarceration, because families "do time" right along with their incarcerated relatives/friends. Kairos Torch encourages young men and women to share their life journey and change behavior through participation in a long-term mentoring process.

Elevator Speeches - Kairos Inside**21 Words – Conversational approach**

Kairos Prison Ministry's purpose is to establish a Christian community inside prisons by the transforming love and forgiveness of Jesus Christ.

27 Words – Conversational approach

Kairos Prison Ministry is a front-row seat to God's miracles inside prisons. Kairos will show God's love and forgiveness and start the development of a Christian community.

63 Words – Short format or conversational approach

The Christian servants/volunteers of Kairos Prison Ministry have been called by God to share the love and forgiveness of Christ to incarcerated men and women. During a 3½-day Weekend program of talks, meditation, music, listening and loving, a Christian community will start to form. The servants/volunteers are blessed to be able to share the love and forgiveness of Jesus Christ with the Participants.

72 Words – Extended format or conversational approach

Kairos Prison Ministry has a strategy to bring a prison's positive and negative leaders to a 3½-day program where they will receive the love and forgiveness of Jesus Christ. Kairos will develop a Christian community on the inside through a structured program of talks, meditations, chapel visits, music, and a lot of listening and loving. The servant/volunteer is committed to returning on a regular basis to assist in developing this Christian community.

91 Words – Extended format approach

Kairos is a prison ministry whose mission is to develop Christian communities inside prisons. During the 3½-day Weekend, the servants/volunteers show the love and forgiveness of Jesus Christ through talks,

meditations, chapel visits, music, listening and loving. After the Weekend, small groups called Prayer and Share are held on a weekly basis; monthly Reunions also take place with the free-world servants/volunteers in attendance. By having a front-row seat to God's miracles, we are blessed by the participants through His blessings. Kairos means "God's Special Time" or "in the fullness of time."

Elevator Speeches - Kairos Outside

31 Words - Conversational approach

Kairos Outside provides a safe place for women whose lives have been impacted by incarceration. Kairos Outside encourages and supports its Guests through the transforming love and forgiveness of Jesus Christ.

30 Words - Conversational approach

Kairos Outside encourages women to form small support groups for spiritual growth as they share their common journey. The small groups may provide the lifelong support that these women need.

44 Words - Conversational approach

Kairos Outside offers a comfortable, non-judging retreat for women to support each other as they journey through the impact of incarceration. In this caring setting, women with similar challenges share their common stories and draw on each other for strength, forming a Christian community.

90 Words - Short format or conversational approach

Kairos Outside is a ministry of support and encouragement for women who are "doing time" along with their incarcerated relatives or friends. The women are cared for, and cared about, by a community of Christian volunteers dedicating their resources to empower these underserved members of God's kingdom. The Kairos Outside Guests are welcomed by team members, and a community is built through the sharing of common painful experiences. Forgiveness is an essential part of the Kairos Outside Weekend, and the Guests are offered freedom through the love of Jesus Christ.

126 Words - Extended format approach

Kairos Outside brings Christ's hope into the darkness of a hopeless woman's life affected by the incarceration of a relative or friend, or for those who did time and were unable to attend a Kairos Weekend. In a 2½-day retreat setting, women can share openly and confidentially. Talks and meditations are designed to address the pain of enduring separation from their loved one, and the judgment of others from their community. Through the respect, love and warmth they feel from the Christian volunteers/servants, the walls they have built for their protection can begin to come down. The Continuing Ministry of Reunions and SWAP (Share, Witness, Action, Prayer) groups allows the women to grow in their Christian faith and become active members of the Kairos Outside community.

Appendix 4 – Brief Script for Kairos Outside Talk

To be used by anyone who needs help with talking about Kairos Outside.

Good morning/afternoon everyone.

I want to briefly introduce Kairos Outside, a ministry that supports women who have someone close to them in prison. It is part of the ministry of Kairos Prison Ministry Australia. Kairos Outside began in Sydney in 1999, and since then more than 3,000 women across Australia have taken part. With prison populations growing many women are quietly carrying the burden of having someone close to them in prison and will hide this from those around them for fear of judgement.

The name “Kairos” comes from an ancient Greek word meaning a special, meaningful moment and that’s what these weekends are designed to be. They’re safe, welcoming spaces where women can feel heard, accepted, and supported.

Guests come with all kinds of stories, but many carry the same weight - stress, guilt, shame, or the feeling that they’re “doing the time” alongside their loved one or family member. Forgiveness is often one of the biggest challenges, and the weekend helps women explore that gently and at their own pace.

Although Kairos is a Christian organisation, there’s no pressure on guests to believe or change anything. Every woman is welcomed exactly as she is.

Weekends are run at different locations in Australia. It’s completely free, transport is provided, and guests can bring a support person.

One of our biggest challenges is simply finding the women who need this support. Many keep their situation hidden. So please take a brochure or postcard today. You never know when you might meet someone who needs it.

And if you’d like updates, want to attend, or are interested in helping, please share your details with me or contact us via the website – Kairos.org.au – and someone in your area will be in touch.

Thank you.

Appendix 5 – Brief Script for Kairos Inside Talk

To be used by anyone who needs help with talking about Kairos Inside.

Good morning/afternoon everyone.

I want to briefly introduce Kairos Inside, a ministry that brings the message of Jesus to those who are in prison.

Let me start by asking you a question: I wonder if you know how many people are in prison in Australia?

Let's have a show of hands from you for one of the following four options:

a) 5000, b) 10,000, c) 15,000, or d) 20,000?

Actually, I'm sorry to say it was a trick question. Because it is much more than even option d).

The latest data released by the Australian Bureau of Statistics in June 2025, shows there are 46,998 adult prisoners in Australia. That's close to 50,000 people behind bars.

As Christians we can be inspired by the words of Jesus to reach out to them: In Chapter 25 of the Gospel of Mathew, Jesus tells us that we serve him when we minister to those behind bars. He says "...I was in prison, and you visited me."

For 30 years, Kairos Prison Ministry has been operating in Australia and actively assisting men and women in prison to reflect on their lives to date, hear the life stories of many team members including those whose lives may have been as hard as theirs, learn that choice is an option for them, be helped to forgive others and themselves for past failures, and be buoyed by the hope that change for the better is possible in anyone's life.

Kairos is seeking to expand this potentially life-changing ministry in this area. We are seeking Christians who will partner with us to help achieve this goal.

We really need people to volunteer to be on a team to go into prison to help us run a short course. Don't worry, there is lots of training to help get you ready. We need people with a range of skills – from those good at organising things, to speakers, musicians, to food preparation. But most of all, we need people with a heart for serving Jesus in people who need hope.

In addition to serving on team, we also need help in other ways.

So please take a brochure which spells out further details and prayerfully consider how you can help sustain this ministry of Jesus into the future.

And please share your details with me or contact us via the website – Kairos.org.au – and someone will be in touch.

Thank you.

Appendix 6 - Brochures, Postcards and PowerPoint

All Regions have been provided with the updated 3 fold brochures and postcards when they were launched. Check with your Regional Chair to see how much stock you have. If you need more, contact Bruce at the Kairos Support Office to order more – operations@kairos.org.au Samples can be viewed on MyKairosOz.

Kairos Inside 3 fold brochure



Kairos Outside 3 fold brochure



General Kairos 3 fold Brochure



Volunteering A4 Leaflet



Kairos Outside Postcard Invitation
(includes area for sticker)



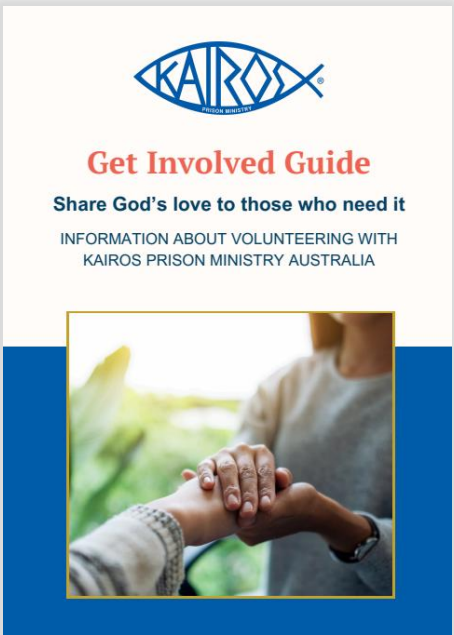
Kairos General Postcard



Kairos Outside A4 Information Leaflet
(can be emailed and personalised) – new as at June 2026.
Download a copy on MyKairosOz and add in your Region details or ask the KSO for printed versions.



Get Involved Guide for those who request it online – www.kairos.org.au/learnmore
Digital Only (not printed)



CHANGING HEARTS. TRANSFORMING LIVES. IMPACTING THE WORLD.

Kairos Prison Ministry Australia

Helping those impacted by incarceration, through the love, hope and faith found in Jesus Christ.

Every person deserves the opportunity to be shown the love God has for them!

Our Mission

The members of Kairos Prison Ministry are to share the transforming love and forgiveness of Jesus Christ to impact the hearts and lives of incarcerated men, women and youth, as well as their families, to become healthy and productive citizens of their communities.

We do this through a variety of programs, events and outside of prison, not by our relationships outside of incarceration.

MORE THAN 47,000

people are currently in prison in Australia

They need the help of people like you. People who love Jesus and want to share His love!

Sue's story of going from darkness to light

KAIROS OUTSIDE PARTICIPANT

Love and Purpose: Ace's Story of Redemption

KAIROS PRISON PARTICIPANT

ACE'S STORY

Ace was born in a prison and he was at his lowest point. Ace knew he needed to take responsibility for his life, start before entering prison. Ace made the decision to follow a Christian. After his release, Ace attended Bible lessons and it was the changing, shaping his personal journey in his Christian faith. Attending the regular Kairos recovery program, he grew deeper in faith and love. Now Ace lives with purpose and shares his story with others.

Get involved

SHARE YOUR LOVE TO THOSE IN NEED OF IT

Be a prayer warrior
Volunteer to interpret
Donate
Write letters
Share problems

Learn more about Kairos Prison Ministry Australia

kairos.org.au

Can you help more people like Sue and Ace?

Kairos is a volunteer organization, and we rely on you, prison and recovery partners, to enable ministry to thousands of men, women and youth in prison or on parole.

We'd love you to get involved!

Appendix 7 – Church Partnership Factsheet

You can use this PDF as a general introduction to Kairos. Page 2 allows you to enter a contact name or Region and email or mobile contact details – only use a Kairos email address and no personal emails. You can then save and email or print the letter to take to your local church.

[Click here or the image below](#) to open an editable PDF. Download and save it to your computer. You can then open it and customise the local contact information field. This document can also be found on MyKairosOz.

Changing Hearts, Transforming Lives, Impacting the World CHURCH PARTNERSHIP <i>As an interdenominational Christian ministry, Kairos Prison Ministry Australia (KPMA) requires strong relationships with Christian churches in our communities. That is often done through the active KPMA volunteers who are able to promote the work of Kairos at their local church. There are, however, churches that do not have that connection with Kairos. This document will outline the process for Church Partnership and how that looks.</i> Who is Kairos Prison Ministry Australia? KPMA is part of Kairos Prison Ministry International and began operations in Australia in 1995. Our Vision is "A community spiritually freed from the effects of imprisonment reaching all impacted by incarceration, through the love, hope and faith found in Jesus Christ." Our Mission is clear - "Kairos shares the transforming love and forgiveness of Jesus Christ to impact the hearts and lives of incarcerated men, women and youth, as well as their families, to become loving and productive citizens of their communities." With over 47,000* people in custody around Australia, there has never been a greater need to minister to those in prison and countless others impacted by their incarceration. *Australian Bureau of Statistics (Dec-quarter-2025), Corrective Services, Australia, ABS Website, March 2026. We do this through two programs in Australia. Kairos Inside and Kairos Outside: Kairos Inside – Run inside men's and women's prisons in Australia, volunteers run a short course in Christianity which allows participants to witness Christ's love through the service of Christian volunteers. During this course participants are introduced to the love and sacrifice given by Jesus Christ. After the Short Course, participants are encouraged to attend the Kairos Journey Program, which is an extension of the teaching, encouragement and accountability that has happened in the Short Course. The aim of the Kairos Short Course is to encourage and facilitate the participants to continue to support each other and together with the Prison Chaplains, to build self-sustaining Christian communities within the prisons. – www.kairos.org.au/kairos-inside Kairos Outside - Kairos Outside provides support for female relatives or close friends of a current or former prison inmate. It begins with a weekend designed to create a safe and understanding environment in which participants can share with other women who have been through similar experiences. There is no financial cost for the guest to attend the weekend with all expenses covered by donations. – www.kairos.org.au/kairos-outside What Does Partnering with Kairos Look Like? • A partnership of fruitful Gospel Outreach Kairos has a proven track record of people coming to know Christ and being transformed by the love of Christ. Kairos is built on strong training of volunteers before engaging in ministry. • A partnership that expands the ministry of the local church Church Partnership Fact Sheet v2026-08	Kairos Prison Ministry Australia In most cases, the local church can't just go into a prison. But through supporting Kairos you can be involved in this opportunity without impacting your current outreaches and resources. • A partnership that enables your people to see fresh examples of God's transformational love and power at work in changing lives As a community of believers, when we see others lives being changed, our own faith is built up. Your congregation will be encouraged to be more engaged in sharing God's love in all contexts. • A partnership that is 'doable' Kairos is established and known in the community with training and resources for our volunteers. What's Next? Our aim at Kairos is to grow awareness of our ministry in the Christian community. A partnership with us may involve some of your congregation getting involved with a local Region and volunteering with Kairos, having information available about Kairos such as brochures or a poster or having a short presentation to your congregation or leadership team. You may even have women in your congregation impacted by someone close to them having been in prison and they can hear how Kairos Outside can support them in their journey. Many people are impacted by incarceration in our community. There are also opportunities to sponsor a Kairos program – supporting the entire team, paying for meals or accommodation. A conversation to discuss and answer any questions would be welcome to enable you to learn more about us and to allow for prayer and consideration about what steps to take next. Contact Us We would value time to talk with you about this and answer any questions before you make a decision. If you would like us to send you some brochures, we would be happy to do that too. Please contact us on the details below or via our website – www.kairos.org.au Local Kairos Contact Name: Contact Details: Vision <i>Our Vision is a community spiritually freed from the effects of imprisonment reaching all impacted by incarceration, through the love, hope and faith found in Jesus Christ.</i> Mission <i>The mission of the Kairos Prison Ministry is to share the transforming love and forgiveness of Jesus Christ to impact the hearts and lives of incarcerated men, women and youth, as well as their families, to become loving and productive citizens of their communities.</i> Kairos Prison Ministry Australia www.kairos.org.au info@kairos.org.au ABN: 55 081 496 175 PO Box 388, Seven Hills NSW 1730 Page 2 of 2
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Appendix 8 – Church Campaign Information

Go to MyKairosOz to view the full pdf document or click the image below.



Kairos Prison Ministry Australia Church Campaign Information

Personal invitations and networking through personal community is a powerful way to increase awareness, care and eventually recruit volunteers! Kairos has already been utilising this strategy, this overview is to help support and improve on this by equipping volunteers.

'Yours plus one other'

To help multiply the awareness of Kairos Prison Ministry in Australia, volunteers are encouraged to make a presentation or announcement about Kairos at their church PLUS another church. This might be by asking a friend if you can present at their church, approaching another local church - or whatever connection you might be able to make!

Resources for presentation and follow up have been provided in order to make this simple and impactful.

Resources available from Kairos include:

- General awareness postcard
- A4 Volunteer Overview document
- Presentation template
- Ministry overview video (optional)

Your objective

When doing church visits and presentation, your objective is not just to directly recruit volunteers. Although this is worth highlighting and is an ideal involvement level for people, the church visit works on starting an awareness of Kairos in the first place!

When presenting, highlight the importance and impact of Kairos. We still want those people who will pray, share and give - even if they can't volunteer right now.

General tips for your church presentation:

- Focus on the outcome or transformation from the ministry, so stories of impact
- Don't labour over details like the preparation volunteers need to do or about administration aspects of the ministry
- Keep your presentation high level and focused on impact on those in prison and their loved ones
- Do share personal testimony about how being involved with Kairos has enriched your life and faith!
- If in doubt, keep things short and be clear about where people can find you to talk afterwards



Your resources

General awareness postcard

- This postcard will be printed by the Kairos Support Office (KSO).
- Please contact the KSO at operations@kairos.org.au to request this postcard.

A4 Volunteer Overview document

- KSO will also organise the printing of these Volunteer Overviews so contact them at operations@kairos.org.au to request printed copies.
- These cover more information on specifically volunteering with Kairos so are great for more engaged people.

Presentation template

- A powerpoint presentation has been prepared to guide your presentation! This is available in the [Kairos Members Section on the MyKairosOz page](#).
- This presentation is designed to be talked through and gives you some flexibility to share your own experience, but also to guide you to share the most important information about Kairos from an awareness perspective.
- In the presentation there are two slides that summarise Sue's story! It is worth reading [the full story here](#), so you can best represent it.
- Share the highlights of the story and indicate where people can read the full story, either on the website or where applicable in a print out if you have provided them.

Ministry overview video (optional)

- Recently some ministry videos have been produced by Kairos, they are a great resource to share in a church presentation! They can be found via the Kairos YouTube page.
- If you show one of these videos, don't also use the slides that reference Sue's story as the video will do this work.



Your ask

When approaching your church or another local church, your ask is to give a short presentation about Kairos Prison Ministry, which is an impactful Christian ministry working in your local area (if that is true). When talking to staff about doing a presentation, sharing some of the encouragement or challenge it has been to you as a Christian may be helpful in demonstrating why it is good for their congregations to hear about it too!

Ideally see if you can:

- Give a 5 minute presentation from the front
- Hand out a postcard to those who enter (or leave them on every few chairs)
- Have a table in the morning tea area where you can talk to people and provide additional information (like the Volunteer Overview doc)

Your preparation

Once you have secured your church visits, it's time to prepare!

1. Practice and organise your planned presentation
 - Review the presentation provided by Kairos, and ensure the formatting is showing correctly and everything is in order.
 - The presentation includes a summary of a story to talk to, OR you can organise to play a Kairos video instead
 - Familiarise yourself with the flow of the presentation and take notes for talking through the slides that you can take up with you.
2. Coordinate with the church you're visiting
 - Churches will have different requirements for presentations and timing for arriving!
 - Check before the day what format they need your presentation in, and how to pass it on, this might be via USB or email or through a cloud upload.
3. On the day
 - Arrive early and where possible set up your table before the service begins.
 - Meet the service leader and check with the computer person that everything is set up.
 - Present! Don't forget to introduce yourself and focus on the impact of Kairos not the nitty gritty volunteering details.
 - After the presentation, work the room (or the table). Try to engage people in conversation and hand out information where appropriate. You don't need them to make an immediate commitment, rather to be interested and willing to learn more!